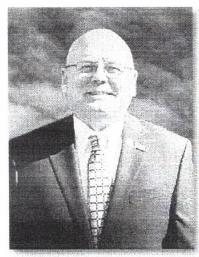
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## PRESS RELEASE

## South Mississippi businessman launches new super-pac to support conservative candidates

DIAMONDHEAD, MS — Successful businessman and entrepreneur, Carl Boyanton, officially announced the launch of a new political super-pac, Conservative Candidate Caucus Political Action Committee or CCC-PAC. The organization will begin endorsing and supporting fiscally and socially conservative candidates, and particularly those candidates seeking to unseat generally-considered corrupt career-politicians or RINO (Republican In Name Only) incumbents.

Boyanton, a successful businessman in the produce industry and other businesses, has been acutely concerned about the future of south Mississippi, our state, and our nation, ultimately leading to the founding of the super-pac. Boyanton also recently ran in the Republican Primary for US Congress District 4 in Mississippi, in-part to unseat a 12-year incumbent who had drawn considerable attention for missing numerous House floor votes and repeatedly voting by proxy.



Carl Boyanton

"This is the type of politician that hurts our government," said Boyanton. "We can't afford to have these people represent us, pay them big salaries and perks, and them not show-up or mis-use congressional or campaign funds. That won't help us solve our problems. We can do better. And I am hopeful that this new super-pac will help us get the right kind of people in office, people that have our interests first for a change."

After the initial primary, Boyanton and the four other losing candidates joined together to support the winning challenger, Mike Ezell, a long-time law enforcement officer and Sheriff of Jackson County. Boyanton then set out to launch the super-pac, namely to add further support for Ezell initially.

At that point, the launch and start-up of the new organization got rolling. Boyanton plans to include a board of directors, a qualified mission statement, and a selection criteria for supporting a range of candidates, not only from Mississippi, but in other states including municipal, state and national races.

"I've had a great, successful career," Boyanton added, "but it's time for me to get more involved in helping our country. We all have to get more involved; it's serious, and we'd better start soon, start now. We need to hold our officials accountable or send them home and send some new folks in to replace them. And that's what we just did, and I believe Mike Ezell will be a fine, hard-working, dependable congressman."

The super-pac's endorsement of Ezell included the support and placement of the organization's popularized "Where's Palazzo?" campaign theme for television and digital-media advertising which helped lead Ezell to victory, ultimately defeating the 12-year incumbent. Ezell won decisively, capturing more than 54 percent of the vote.

"We did it. We won. That's what we want to do—win," said Boyanton. "And we're gonna need your help. We expect great things. We're going to win in November, too."

WHERE'S PALAZZO!?

TV and Digital Media

More information on the super-pac and its future plans are forthcoming soon.